

On Lake Erie

Leisure Living magazine

419.552.6498

P.O. Box 121, Port Clinton, Ohio 43452

Gracious Living for the 50+ Generation

DEADLINE : Thursday, July 17, 2025

For AUGUST 2025 Edition - to be mailed August 7, 2025

RATES & INFORMATION – Estimated Readership of 16,000 per edition
A High Quality, Direct Mail Publication With Advertising Impact!

READER DEMOGRAPHICS:

Aged 50 - 77 Baby Boomer homeowners,

Home value \$100,000 + Household income over \$50,000

Direct Mailed to Zips 43440, 43452, 43456, 43438, 44839 & 44870

Including Catawba, Port Clinton, Marblehead, Put-in-Bay,

Kelleys Island, Sandusky & Huron Township

7 EDITIONS annually
Including Spring, May, June, July,
August, Autumn & Holiday
~ Usually mailed mid-month ~

EDITIONS promoted online!

Your ad will be hyperlinked so readers
can connect directly to your website!

6,300 HOUSEHOLDS (Annual average)

Receive delivery by **DIRECT MAIL** each edition
in eastern Ottawa & western Erie Counties.

1,400 + Carrier Delivered to Medical & Professional offices,
Hospital and Residential facilities, Financial Planners/
Institutions, prime dining and retail establishments.

DISPLAY ADVERTISING RATES

ASK ABOUT PREPAY DISCOUNTS

RANDOM INSIDE Ad Positions

Full color on Premium bond paper

Quarter page\$289 per edition/ three times

\$369 one time

Half page.....\$405 per edition/ three times

\$485 one time

Full page\$680 per edition/ three times

\$800 one time

BUSINESS CARD Ads

Includes professional graphic design

& Full Color Ink

\$149 per edition on 3 insertion contract,

\$179 one time rate

PRIME Ad Positions On Gloss Paper Pages

All Positions are a minimum 3 consecutive time rate or 7 time annual rate, on contract, when space is available.

Ads printed on high quality 100 lb. gloss paper.

Full page, Inside back cover \$765

Half page, Inside front cover..... \$505

Full page, Center insert..... \$745

Half page, Center insert..... \$475

SCAN QR Code with your phone
to view our latest issues!



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Leisurely Yours -

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